

Lumiere Lyon 2 University Dual Degree Master Program

Article 1 – Diplomas Awarded

Wenzao Ursuline University of Languages – Master’s Degree Program in International Affairs – in Taiwan and Lumiere Lyon 2 University – UFR of Languages, Master LEA, Art, Letters, Languages ,parcours international Commerce international et Language appliquees (CILA) – in France shall collaborate through exchange of programs and educational training to provide students a dual-degree master program in *International Affairs* in Taiwan and *International Commerce and Applied Languages* in France.

Both Universities shall confer diplomas of Master of Arts in International Affairs and Mater of International Commerce and Applied Languages (Mater LEA CILA) to students who have successfully completed the program requirements according to the provisions laid down in this agreement.

Article 2 – Terms of Student Mobility

	Semester 1 Master 1	Semester 2 Master 1	Semester 3 Master 2	Semester 4 Master 2
Students of Wenzao Ursuline University of Languages	Wenzao	Wenzao	Lyon 2	Wenzao

For students of Wenzao:

The recruitment shall be at the discretion of the Master’s Degree Program of International Affairs for mobility at Lumiere Lyon 2 University in Semester 3 of Master 2 LEA CILA. The recruitment shall be announced before 30 June, preceding the second year of the master program. Upon their return to Taiwan, students perform a compulsory internship on Semester 4, Master 2.

Article 3 – Selections

Students wishing to enroll in this dual-degree program must meet the conditions defined in Appendix 3.

The number of students from Wenzao integrating this program is set at 2 maximum per academic year.

Article 4 – Enrollment and School Fees

Wenzao students must register at Lumiere Lyon 2 University only for the second year of the program.

Students enrolled in this program shall be exempt from registration fees (or any other fees or taxes) in the partner University but shall have to pay tuition to their home University.

Students in this program must perform administrative entries and tuition payments as follows:

	Semester 1 Master 1	Semester 2 Master 1	Semester 3 Master 2	Semester 4 Master 2
Students of Wenzao Ursuline University of Languages	Register at Wenzao, pay to Wenzao		Register at Wenzao and Lyon 2, pay to Wenzao and exempt from paying to Lyon 2	

Except the registration fee, students must obtain necessary insurance required for study in the countries concerned (e.g., third party liability, social security for non-European, National Health Insurance for foreign students in Taiwan, etc.) The students taking part in the program must cover their own living cost, including transport, housing, food, textbooks and school supplies, and all other personal cost.

Article 5—Program and Modalities of Assessment

The programs of studies offered for the dual-degree program by the two institutions is set in Appendix 1.

During Semester 3 of Master 2, students at Wenzao Ursuline University of Languages should follow all the teaching and activities of Semester 3 provided by the Master LEA (international course CILA) at Lumiere Lyon2 University:

15 credits ECTS in International Business Management

15 credits ECTS in Marketing

Optional : 2 courses of French at the CIFE (Centre international d'Etudes françaises) , if deemed necessary for a greater mastery of the French language.

These credits shall be processed at Wenzao Ursuline University of Language as follows:

3 credits of Global Competition and Challenges for International Business

3 credits of Theories and Practices of Strategic Management for Foreign-related Tasks

3 credits of Independent Study

The above-mentioned diplomas are subject to validation of examinations and the 120 ECTS during the period of study in this dual-degree program.

The results of the examinations approved by the partner university shall be recognized by student's original university for the purpose of obtaining the two diplomas of Master's Degree of International and LEA CILA.

The awarding of the diplomas is subject to regulations and assessment schedules set out in Appendix 4.

Article 6—Selections :

Students wishing to enroll in this dual-degree program must meet the conditions defined in Appendix 3.

An excellent command of the language of the partner institution is required for the selected students.

The head of Master's Degree Program in International Affairs, in consultation with the referrer in the French language, is in charge of the recruitment procedure for the students in Wenzao. The recruited students shall then follow the corresponding courses in Semester 3 of Master 2 LEA CILA of Lyon 2 University.

These students shall have to complete their courses of Semester 4 in Wenzao Ursuline University of Languages to get the dual diplomas referred in Article 2.

Article 7—Contact references

The educational and administrative contacts are specified in Appendix B.

Appendix A. Study Plan of Diplomas

1A. The Program of Studies at Lumiere Lyon 2 University

MASTER 1 LEA CILA

TOTAL hours for each module out conferences, seminars, etc. (254 h/student)

CODE	TITLE	Language	NB hours/St	Credits
	SEMESTER 1		142h	30
5CHKAUE3	International Enterprise Development		42h	10
	Droit du commerce international	French	21h	
	Global Strategic Management	English	21h	
5CHKBUE3	Marketing and Management		46 h	10
	Essentials of Marketing	English	19h	
	Market Research	English	15h	
	Indicateurs de performance commerciale et tableaux croisés	French	12h	
5CHKBUE3	Negotiation		54h	10
	Interprétation de liaison et animation réunion	English	18h	
	Negotiation	English	18h	
	Negotiation	Chinese	18h	
	SEMESTER 2		112 h	30
5CHKAUE3	International Enterprise Development		54h	10
	The Chinese Economy: Achievements, Prospects and Challenge	English	18h	
	Communication de crise à l'international. Media training	French	21h	
	Problématique managériale. Individus et organisation	French	15h	
5CHKBUE3	Marketing and Management		28h	10
	Essentials of Finance	English	19h	
	Marketing et innovation	French	9h	
5CHKBUE3	Case Studies		30h	10
	Case Studies	English	15h	
	Etudes de cas	Chinese	15h	
OR	INTERNSHIP 6 months			

MASTER 2 LEA CILA

TOTAL hours: (290 h/student)

CODE	TITLE	Language	NB hours/student	Credits
	SEMESTER 3		290h	30
5CHKAUE3	International Business Management		144h	15
	Modes d'entrée et d'implantation sur marchés étrangers	French	18h	
	La démarche export (COFACE)	French	15h	
	Introduction to Production Operations Management	English	18h	
	Financial Statement Analysis	English	21h	
	Management and Leadership	English	21h	
	Développement personnel et gestion de conflits	French	10h	
	Inter-cultural Management			
	Inter-cultural Management	English	18h	
		Chinese	18h	
5CHKBUE3	Marketing		146h	15
	International Marketing Strategy	English	21h	
	International Negotiation and Sales	English	18h	
	Market Place Business Game	English	14h	
	B2B	French	15h	
	Veille marketing	French	6h	
	Jeu simulation création entreprise	French	21h	
	Marketing sous contrainte	French	15h	
	Webmarketing. Datamining	English	21h	
	Service Marketing	English	15h	
	SEMESTER 4			30
5CHKAUE4	Internship (6 Months and Report)			
	Report of Internship	French		
	Oral Presentation	Trilingual		

Appendix B. Contacts References

Educational Contacts:

Wenzao

CHEN, YuJane
900 Minsu One Rd., Sanmin Dist.
Kaohsiung, Taiwan
Tel: +886-7-3426031 ext. 6101
yujanec@googlemail.com

Lyon 2

Université Lumière Lyon 2
74, rue Pasteur. 69007 Lyon
Bat Athena Office 153
Tel: + 33 4 78 69 73 50
mail: matilde.alonso@univ-lyon2.fr

Administrative Contacts:

Lyon 2

Université Lumière Lyon 2
16 quai Claude Bernard, 69007 Lyon
Tel: + 33 4 78 69 71 68
Email: emmanuel.meyer@univ-lyon2.fr

Wenzao

James Y. Lin, Manager
Section of Overseas Student Affairs, Office of International and Cross-strait
Cooperation, Wenzao Ursuline University of Languages
900 Minsu One Rd., Sanmin Dist.
Kaohsiung, Taiwan
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yuchanlin@gmail.com

Appendix C. Criteria for Selection of Students

To qualify to participate in this program, each student should:

- Submit the transcripts of a Bachelor's degree
- Submit a resume
- Submit a letter of motivation
- Pass an interview in Chinese, French, and English
- Justify a minimum level C1 in the two languages other than the student's native language.

Appendix D .Regulations and Methods of Examinations in Universities

4.1 – General Provisions

Each provision of this educational regulation is applied in accordance with the regulations in force.

Master LEA CILA

The diploma of Master LEA CILA ratifies a level corresponding to 120 European credits beyond the grade of a bachelor's degree.

Attendance

Attendance is compulsory for all courses. There is no special education plan, no attendance (total or partial) exemption is granted. If there are more than 3 absences, the jury reserves the right to apply penalties.

Organization

Every year is organized into 2 semesters of 30 European credits each. The lessons are organized in the form of credit-bearing teaching units composed of a coherent group of lessons or activities.

To validate a teaching unit (UE) of European credits (ECTS), the student must achieve at least 10/20.

A pedagogical element (EP) which is part of UE is validated when the student's score is greater than or equal to 10/20z. No credit is assigned to any individual EP.

Validation

A semester is definitively validated:

- When each of the UE components is validated and accumulated.
- When the overall average of scores for each UE, taking into account their various coefficients, is equal to or greater than 10/20.

A validated semester is worth 30 European credits °

In the case that Semester 3, Master 2 is not validated, the student is not allowed to resume a Master 2 CILA enrollment next year.

Students from Wenzao University shall have an internship with a minimum duration of 3 months and up to 6 months in France, in Taiwan or in another country after their mobility in Lyon. This internship shall enable students from Wenzao to obtain two separate marks, one for the internship report and one for the oral examination, which will be held in their home university.

4.2 : Assessment and Juries

A / Assessment Sessions :

Master LEA CILA, Semester 3

The organization of a single session is as follows.

A single session of skill set is organized for Semester 3, Master 2 CILA in the form of continuous supervision (records, oral presentation, simulations of case

studies, written assessment, role-playing games, etc.) defined by the material in the form of a teacher's final review (either written or oral).

Reminder : No second session shall be organized.

Calculation of the average : Semester 1, 2 and 3 are validated with an average equal to or greater than 10/20.

Failing Grade : the compensation may not intervene in the case of a score below 7 on 20 in one of the EP of UE.

For students at Wenzao Ursuline University of Languages in mobility at Lyon 2 University, the average for each course shall be converted under the terms of the international exchanges in Taiwan.

B / Juries

Juries are set up in according to the regulations of the two partner universities. Teachers from both are cordially invited to participate in the defense of the internship reports and thesis for students of Master 2 LEA CILA and of Master of International Affairs.

Appendix E. Administrative Procedures / Registration

Dates and Time Limits

Each University must specifically respect to each of the registration dates set by each other. Administrative documents must reach the host university before the semester of students' mobility.

Administrative registration

Students of Wenzao Ursuline University of Languages must register and pay the registration fee for the Master of International Affairs as defined by the convention. Wenzao students who participate in this program shall be contacted by Wenzao's Office of International and Cross-strait Cooperation (OICC). Administrators from the OICC shall have to make, once the students are selected, a nomination for these students online.

Students of Wenzao Ursuline University of Languages who participate in this program shall be contacted by the Service des Relations Internationales at Lumière Lyon 2 University. Lyon 2 will be obliged to pay the student social security contributions that are obligatory for all students enrolling in a French university. This health insurance will cover their entire period of study in France. They shall provide Lyon 2 University a copy of passport.